

METHODS AND SYSTEMS FOR MANAGING
BUSINESS INFORMATION ON A WEB SITE

ABSTRACT OF THE DISCLOSURE

[00113] A method for managing information on a web site for a business entity using a server system is provided. The server system is coupled to a centralized database and at least one client system. The method includes storing information in the centralized database, and changing the centralized database such that duplicative information displayed on more than one web page within the business entity web site is changed on each respective web page configured to display the information.